

Celebrating 60 Years

Preserving and Sharing North Carolina Railroad History

2023 NC Railway Museum (NCRM) Sponsorship Packet

JOIN US as a corporate sponsor of our mission and **BECOME PART** of this important *milestone!*

The mission of the North Carolina Railway Museum, Inc. (NCRM) is to educate current and future generations in the exciting science, technology, and development of America's railroads while preserving the heritage of railroading, its connection to and social impacts on the land, people, and industries of North Carolina and our nation.

The NCRM was founded in **1963** as the East Carolina Chapter of the National Railway Historical Society, and in **1983** our chapter purchased the remaining portions of the heritage railroad originally envisioned by Roscoe Bonsal in **1904** as the New Hope Valley Railroad and we moved our equipment from Farmville to Bonsal, North Carolina. In **1984** we gave our first public ride and in **2008** we officially became a railway museum. Since **1983**, the NCRM has worked hard to provide enjoyment and education to all North Carolina communities. We are especially proud of our work with school and children's groups, special needs groups, senior groups, and many others.

Into our next 60-years, our core values remain:



Restore – rebuilding and presenting to our visitors and communities historic railroading equipment in working condition in all its original power, glory, and pride.



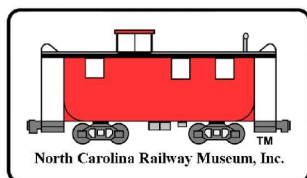
Preserve – bringing awareness and understanding of the heritage of railroading and its impact on our culture and society with an emphasis of a more sustainable tomorrow for all.



Engage – enriching the lives of our visitors, members, and community through our full-scale, live demonstration of railroading with all its excitement, knowledge, and skills.

YOUR SPONSORSHIP SUPPORTS THE MUSEUM'S EDUCATIONAL PROGRAMS, PRESERVATION, MUSEUM CURATION, AND PRESERVATION AND RESTORATION PROJECTS INCLUDING ANY OF THE FOLLOWING (AMONG MANY OTHER ACTIVITIES):

- Preservation and restoration of our **1916 Pullman Atlantic Coast Line Baggage - Express car #704 (#1665 current configuration)** where we will display a rare collection of dining car and other railroad memorabilia as well as more railroad history to view (Estimated Cost: \$200K).
- Completion of its 15-year rebuild of our **1941 Vulcan Ironworks Steam Locomotive #17** in 2024 bringing steam power back to our trains (Estimated Cost: \$150K).
- Restoration and renovation of the **1884 Goldston Freight Depot** by providing public accessibility, a passenger platform (deck), fire protection and lighting to finish our interior interactive exhibit space (Estimated Cost: \$125K).
- Installation of **security fencing** around many of our historic railroad pieces in our **Maintenance of Way Yard** (Estimated Cost: \$65K).
- Renovation of our ever-popular **1922 Southern Railway Post Office (RPO) and Baggage car** with a much-needed fresh coat of paint and lettering (Estimated Cost: \$15K).



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2023 NC Railway Museum Sponsorship Packet SPONSORSHIP LEVELS

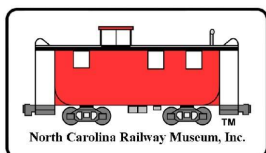
*All benefits to be provided exclusively during the 2023 calendar year (except when otherwise indicated)
Depending upon your sponsorship level, your annual sponsorship will be recognized as follows:*

Benefactor of NC Railroad History Level Sponsor (\$15,000 and Greater)

- ❖ Inclusion of your company/organization name and logo in materials of Museum's 60-year anniversary as a "Benefactor of NC Railroad History" Sponsor
- ❖ Recognition with name, logo, and link to company/organization's webpage, on the Museum website
- ❖ Right to display corporate/organization vertical banner at Museum's 60-year anniversary special events and during any two (2) regularly scheduled train ride days during the year
- ❖ Name and logo included in monthly newsletter "Tarheel Telegrapher" posted in Museum website; and inclusion of company/organization name in newsletter's article announcing new sponsors
- ❖ One (1) Private Charter Train Ride (Charter scheduled at mutually available date) and use of the main yard for a group or corporate/organization event (Total ride capacity: 250 people)
- ❖ Recognition with name and logo on the Museum's Sponsor Display
- ❖ Verbal recognition on the Museum's speaker system during regular train ride dates as a "Benefactor of NC Railroad History" Sponsor (Museum total 2022 annual visitors: 20,000)
- ❖ A joint press release announcing your company/organization as the 2023 Museum's "Benefactor of NC Railroad History" Sponsor
- ❖ Inclusion of your company/organization name in press releases of Museum's 60-year anniversary special events as a "Benefactor of NC Railroad History" Sponsor
- ❖ Fifteen (15) Individual Museum Memberships to employees/staff of your company/organization

Sustainer of NC Railroad History Level Sponsor (\$10,000 to \$14,999)

- ❖ Inclusion of your company/organization name and logo in materials of Museum's 60-year anniversary as a "Sustainer of NC Railroad History" Sponsor
- ❖ Recognition with name, logo, and link to company/organization's webpage, on the Museum website
- ❖ Right to display corporate/organization vertical banner at Museum's 60-year anniversary special events
- ❖ Name and logo included in monthly newsletter "Tarheel Telegrapher" posted in Museum website; and inclusion of company/organization name in newsletter's article announcing new sponsors
- ❖ Thirty (30) Train Ride tickets on selected scheduled train ride days (Slow Down Sunday, and Brew 'n' Choo Train Rides)
- ❖ Recognition with name and logo on the Museum's Sponsor Display
- ❖ Verbal recognition on the Museum's speaker system during regular train ride dates as a "Sustainer of NC Railroad History" Sponsor (Museum total 2022 annual visitors: 20,000)
- ❖ Inclusion of your company/organization name in press releases of Museum's 60-year anniversary and special events as a "Sustainer of NC Railway History" Sponsor
- ❖ Ten (10) Individual Museum Memberships to employees/staff of your company/organization



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2023 NC Railway Museum Sponsorship Packet SPONSORSHIP LEVELS CONTINUED

All benefits to be provided exclusively during the 2023 calendar year (except when otherwise indicated)

Partner of NC Railroad History Level Sponsor (\$5,000 to \$9,999)

- ❖ Inclusion of your company/organization name and logo in materials of Museum's 60-year anniversary as a "Partner of NC Railroad History" Sponsor
- ❖ Recognition with name, logo, and link to company/organization's webpage, on the Museum website
- ❖ Name and logo included in monthly newsletter "Tarheel Telegrapher" posted in Museum website, and inclusion of company/organization name in newsletter's article announcing new sponsors
- ❖ Fifteen (15) Train Ride tickets on selected scheduled train ride days (Slow Down Sunday or Brew 'n' Choo Train Rides)
- ❖ Recognition with name and logo on the Museum's Sponsor Display
- ❖ Verbal recognition on the Museum's speaker system during regular train ride dates as a "Partner of NC Railroad History" Sponsor (Museum total 2022 annual visitors: 20,000)
- ❖ Inclusion of your company/organization name in press releases of Museum's 60-year anniversary and special events as a "Partner of NC Railroad History" Sponsor
- ❖ Five (5) Individual Museum Memberships to employees/staff of your company/organization

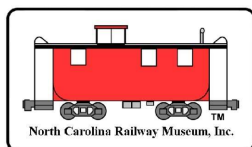
Friend of NC Railroad History Level Sponsor (\$2,000 to \$4,999)

- ❖ Inclusion of your company/organization name in materials of Museum 60-year anniversary as a "Friend of NC Railroad History" sponsor
- ❖ Recognition with name and logo on the Museum website
- ❖ Name included in monthly newsletter "Tarheel Telegrapher" posted in Museum website, and inclusion of company/organization name in newsletter's article announcing new sponsors.
- ❖ Six (6) Train Ride tickets on selected scheduled train ride days (Slow Down Sunday and Brew 'n' Choo Train Rides)
- ❖ Recognition with name on the Museum's Sponsor Display
- ❖ Inclusion of your company/organization name in press releases of Museum's 60-year anniversary and special events as a "Friend of NC Railroad History" Sponsor
- ❖ Two (2) Individual Museum Memberships to employees/staff of your company/organization

Additional Benefits and Recognition during our 40/120 celebration in 2024

FOR SPONSORSHIP AT ANY LEVEL WHO COMMIT IN 2023:

- ❖ Be recognized during all of our 2024 ride season with anniversary celebrations of the 40th year of our first public train ride (1984) and the 120th year of William Roscoe Bonsal's vision of a railroad called New Hope Valley Railroad (1904)
- ❖ Logo on our 40/120 Timeline commemorating historic milestones and NCRM/NHVR equipment anniversaries
- ❖ Logo on our commemorative souvenir paper Train Ticket handed out to train riders and guests during the 2024 season
- ❖ Invitation to our Sponsor/Donor new exhibit ribbon cutting and celebration with a birthday cake and attendance by local dignitaries and VIPs
- ❖ Invitation to attend and free train ticket(s) to ride with our youth charity group special ride day



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2023 SPONSORSHIP COMMITMENT FORM

JOIN US as a corporate sponsor of our mission and **BECOME PART** of this important *milestone!*
Benefit descriptions are on supplemental page. Donations at any level are welcome!

Company/Organization: _____
Contact Name: _____
Email: _____

Date: _____
Title: _____
Phone: _____

Sponsorship Levels:

Place a check next to the sponsorship in which you are interested and, confirm the insert the total sponsorship dollar value you wish to contribute in the space to the right

<input type="checkbox"/> "Benefactor of NC Railroad History" Sponsor (\$15,000 and greater)	Donation Amount:	\$
<input type="checkbox"/> "Sustainer of NC Railroad History" Sponsor (\$10,000 to \$14,999)	Donation Amount:	\$
<input type="checkbox"/> "Partner of NC Railroad History" Sponsor (\$5,000 to \$9,999)	Donation Amount:	\$
<input type="checkbox"/> "Friend of NC Railroad History" Sponsor (\$2,000 to \$4,999)	Donation Amount:	\$

Please return the Sponsorship Commitment Form with your check in the amount of your total contribution to: NC Railway Museum, Inc., P.O. Box 40, New Hill, NC 27562.

For questions, please contact us at info@triangletrain.com or Marco Zarate at (919) 349-7661 and Jim Jatko at (919) 986-0169.

Thank you for your support!

North Carolina Railway Museum, Inc. (NCRM)

NCRM is an all -Volunteer 501(c)(3) Non-profit Organization. Your donations and contributions are tax deductible.
"Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at (919) 814-5400 . The license is not an endorsement by the State"
Federal Tax ID #: 56-6073399