

Celebrating 40/120 Years

Preserving and Sharing North Carolina Railroad History

2024 NC Railway Museum (NCRM) Sponsorship Packet

JOIN US as a corporate sponsor of our mission and BECOME PART of this important milestone!

The mission of the North Carolina Railway Museum, Inc. (NCRM) is to educate current and future generations in the exciting science, technology, and development of America's railroads while preserving the heritage of railroading, its connection to and social impacts on the land, people, and industries of North Carolina and our nation.

The NCRM was chartered in **1963** as the East Carolina Chapter of the National Railway Historical Society, and in **1983** the chapter purchased the remaining portions of the heritage railroad originally envisioned by Roscoe Bonsal in **1904** as the New Hope Valley Railroad and we moved our equipment from Farmville to Bonsal, North Carolina. In **1984** we gave our first public ride and in **2008** we officially became a railway museum. Since **1983**, the NCRM has worked hard to provide enjoyment and education to all North Carolina communities. We are especially proud of our work with school and children's groups, special needs groups, senior groups, and many others.

Into our next 60-years, our core values remain:



Restore – rebuilding and presenting to our visitors and communities historic railroading equipment in working condition in all its original power, glory, and pride.



Preserve – bringing awareness and understanding of the heritage of railroading and its impact on our culture and society with an emphasis of a more sustainable tomorrow for all.



Engage – enriching the lives of our visitors, members, and community through our full-scale, live demonstration of railroading with all its excitement, knowledge, and skills.



JOIN US as a corporate sponsor!

Your sponsorship supports the museum's educational programs, preservation, and restoration projects and the vital curation and exhibition of over 35,000 rare and valuable items of railroad history
(To view our work, visit <https://www.triangletrain.com>)

2024* NC Railway Museum Sponsorship Packet

**All benefits to be provided exclusively during the 2024 calendar year (except when otherwise indicated) Depending upon your sponsorship level, your annual sponsorship will be recognized as follows:*

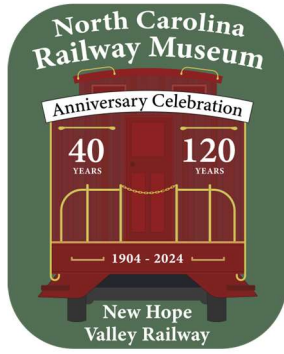
SPONSORSHIP LEVELS

Benefactor of NC Railroad History Level Sponsor (\$15,000 and Greater)

- ❖ Inclusion of your company/organization name and logo in materials of Museum's 40/120-year anniversary as a "Benefactor of NC Railroad History" Sponsor.
- ❖ Inclusion of your company/organization name in press releases of Museum's 40/120-year anniversary special events as a "Benefactor of NC Railroad History" Sponsor.
- ❖ Verbal recognition on the Museum's speaker system during regular train ride dates as a "Benefactor of NC Railroad History" Sponsor (Museum total 2022 annual visitors: 20,000).
- ❖ A joint press release announcing your company/organization as the 2024 Museum's "Benefactor of NC Railroad History" Sponsor.
- ❖ Right to display corporate/organization vertical banner at Museum's 40/120-year anniversary special events and during any two (2) regularly scheduled train ride days during the year.
- ❖ One (1) Private Charter Train Ride (Charter scheduled at mutually available date) and use of the main yard for a group or corporate/organization event (Total ride capacity: 250 people)
- ❖ Fifteen (15) Individual Museum Memberships to employees/staff of your company/organization
- ❖ Inclusion of all the other company/organization recognitions and benefits described below in lower levels of sponsorship including our special 40/120 Anniversary benefits.

Sustainer of NC Railroad History Level Sponsor (\$10,000 to \$14,999)

- ❖ Inclusion of your company/organization name and logo in materials of Museum's 40/120-year anniversary as a "Sustainer of NC Railroad History" Sponsor.
- ❖ Verbal recognition on the Museum's train ride public address system announcements on regular train ride dates as a "Sustainer of NC Railroad History" Sponsor (at total of almost 20,000 riders in 2022).
- ❖ Right to display corporate/organization vertical banner at Museum's 40/120-year anniversary special events.
- ❖ Thirty (30) Train Ride tickets on selected scheduled train ride days (Slow Down Sunday, and Brew 'n' Choo Train Rides).
- ❖ Ten (10) Individual Museum Memberships to employees/staff of your company/organization.
- ❖ Inclusion of all the other company/organization recognitions and benefits described below in lower levels of sponsorship including our special 40/120 Anniversary benefits.



2024* NC Railway Museum Sponsorship Packet

**All benefits to be provided exclusively during the 2024 calendar year (except when otherwise indicated) Depending upon your sponsorship level, your annual sponsorship will be recognized as follows.*

SPONSORSHIP LEVELS (CONTINUED)

Partner of NC Railroad History Level Sponsor (\$5,000 to \$9,999)

- ❖ Inclusion of your company/organization name and logo in materials of Museum's 40/120-year anniversary as a "Partner of NC Railroad History" Sponsor.
- ❖ Verbal recognition on the Museum's train ride public address system announcements on regular train ride dates as a "Partner of NC Railroad History" Sponsor (at total of almost 20,000 riders in 2022)
- ❖ Recognition with name, logo, and link to company/organization's webpage, on the Museum website
- ❖ Fifteen (15) Train Ride tickets on selected scheduled train ride days (Slow Down Sunday or Brew 'n' Choo Train Rides).
- ❖ Five (5) Individual Museum Memberships to employees/staff of your company/organization.
- ❖ Inclusion of all the other company/organization recognitions and benefits described below in lower levels of sponsorship including our special 40/120 Anniversary benefits.

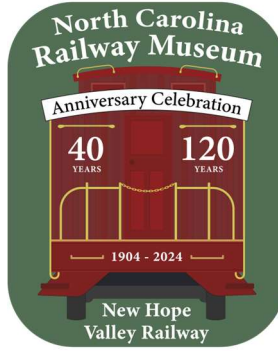
Friend of NC Railroad History Level Sponsor (\$2,000 to \$4,999)

- ❖ Inclusion of your company/organization name in press releases of and printed materials for the Museum's 40/120-year anniversary and special events as a "Friend of NC Railroad History" Sponsor.
- ❖ Recognition with name and logo on the Museum website "www.triangletrain.com".
- ❖ Name included in monthly newsletter "Tarheel Telegrapher" posted in Museum website, and inclusion of company/organization name in newsletter's article announcing new sponsors.
- ❖ Recognition with name on the Museum's Sponsorship Display Board.
- ❖ Six (6) Train Ride tickets on selected scheduled train ride days (Slow Down Sunday and Brew 'n' Choo Train Rides).
- ❖ Two (2) Individual Museum Memberships to employees/staff of your company/organization.

Additional Benefits and Recognition during our 40/120-year Anniversary in 2024

FOR SPONSORSHIP AT ANY LEVEL:

- ❖ Be recognized during all of our 2024 ride season with anniversary celebrations of the 40th year of our first public train ride (1984) and the 120th year of William Roscoe Bonsal's vision of a railroad called New Hope Valley Railroad (1904).
- ❖ Logo on our 40/120 Timeline commemorating historic milestones and NCRM/NHVR equipment anniversaries.
- ❖ Logo on our commemorative souvenir paper Train Ticket handed out to train riders and guests.
- ❖ Invitation to our Sponsor/Donor new exhibit ribbon cutting and celebration with a birthday cake and attendance by local dignitaries and VIPs and free train ticket(s).



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2024 SPONSORSHIP COMMITMENT FORM

JOIN US as a corporate sponsor of our mission and **BECOME PART** of this important milestone! *Donations at any level are welcome!*

Company/Organization:	Date:
Contact Name:	Title:
Email:	Phone:

Sponsorship Level:

Place a check mark next to the sponsorship level in which you are interested and confirm the total annual sponsorship dollar value you wish to contribute in the space to the right.

“Benefactor of NC Railroad History” Sponsor (\$15,000 and greater)	Annual Donation Amount:	\$
“Sustainer of NC Railroad History” Sponsor (\$10,000 to \$14,999)	Annual Donation Amount:	\$
“Partner of NC Railroad History” Sponsor (\$5,000 to \$9,999)	Annual Donation Amount:	\$
“Friend of NC Railroad History” Sponsor (\$2,000 to \$4,999)	Annual Donation Amount:	\$
“2024 Business Donor” (\$250 to \$1,999) For benefit details see our 2024 Business Donor Packet.	Annual Donation Amount:	\$

Please return the Sponsorship Commitment Form with your check in the amount of your total contribution to: NC Railway Museum, Inc., P.O. Box 40, New Hill, NC 27562. - For questions, please contact us at info@triangletrain.com or Marco Zarate at (919) 349-7661 and Jim Jatko at (919) 986-0169.

Thank you for your support!

*North Carolina Railway Museum, Inc. (NCRM) is an all-volunteer 501(c)(3) Non-Profit Organization. Your donations and financial contributions are tax deductible. “Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at (919) 814-5400. The license is not an endorsement by the State.”
 Federal Tax ID #: 56-6073399*