



## *Preserving and Sharing North Carolina Railroad History*

### **2025 NC Railway Museum (NCRM) Sponsorship Packet**

**JOIN US as a Corporate or Business Sponsor and BECOME PART of our mission!**

**The mission of the North Carolina Railway Museum, Inc. (NCRM) is to** educate current and future generations in the exciting science, technology, and development of America's railroads while preserving the heritage of railroading, its connection to and social impacts on the land, people, and industries of North Carolina and our nation.

The NCRM was chartered in **1963** as the East Carolina Chapter of the National Railway Historical Society, and in **1983** the chapter purchased the remaining portions of the heritage railroad originally envisioned by William Roscoe Bonsal in **1904** as the New Hope Valley Railroad and we moved our equipment from Farmville to Bonsal, North Carolina. In **1984** we gave our first public ride and in **2008** we officially became a railway museum. Since **1983**, the NCRM has worked hard to provide enjoyment and education to all North Carolina communities. We are especially proud of our work with school and children's groups, special needs groups, senior groups, and many others.

**Into our next 60-years, our core values remain:**



**Restore** – rebuilding and presenting to our visitors and communities historic railroading equipment in working condition in all its original power, glory, and pride.



**Preserve** – bringing awareness and understanding of the heritage of railroading and its impact on our culture and society with an emphasis of a more sustainable tomorrow for all.



**Engage** – enriching the lives of our visitors, members, and community through our full-scale, live demonstration of railroading with all its excitement, knowledge, and skills.

**We need you!** There is an opportunity at NCRM for everyone. Join us in bringing this concept of an educational museum park built around a living historic railroad to reality. Become a part of the research, restoration, curation, and presentation of these marvelous technological innovations in railroading. We need funding – donations of all kinds and sizes, but most important, we are looking for partners on this exciting journey. As an educational 501(c)(3) non-profit receiving no government funding for operations, each dollar of revenue must stretch and be leveraged through volunteer efforts and other funding sources. Please consider how you can be a participant in this future of the North Carolina Railway Museum, Inc.





## JOIN US as a corporate sponsor!

*Your sponsorship supports the museum's educational programs, preservation, and restoration projects and the vital curation and exhibition of over 35,000 rare and valuable items of railroad history*  
(To view our work, visit [www.trianglettrain.com](http://www.trianglettrain.com))



## 2025\* NC Railway Museum Sponsorship Packet

*\*All benefits to be provided exclusively during the 2025 calendar year (except when otherwise indicated) Depending upon your sponsorship level, your annual sponsorship will be recognized as follows:*

### SPONSORSHIP LEVELS

#### *Benefactor of NC Railroad History Level Sponsor (\$15,000 and Greater)*

- ❖ **A Joint Press Release** announcing your company/organization as the 2025 Museum's "Benefactor of NC Railroad History" Sponsor.
- ❖ **Up to four (4) Private Charter Train Rides on the same day** (Charter scheduled at mutually available date) and use of the main yard and museum exhibits for a group or corporate/organization event (Total capacity per ride: 250 people)
- ❖ **Three (3) Sponsored Weekday Group Train Rides** for School or Camp programs with business sponsorship signage on every passenger loading platform for selected ride day (Total capacity per ride: 250 people)
- ❖ Fifty (50) Individual or Twenty-five (25) Family Museum Memberships to employees/staff of your company/organization
- ❖ Inclusion of all the other company/organizational marketing and recognition benefits described below in lower levels of sponsorship.

#### *Sustainer of NC Railroad History Level Sponsor (\$10,000 to \$14,999)*

- ❖ **Two (2) Private Charter Train Rides on the same day** (Charter scheduled at mutually available date) and use of the main yard and museum exhibits for a group or corporate/organization event (Total capacity per ride: 250 people)
- ❖ **Two (2) Sponsored Weekday Group Train Rides** for School or Camp programs with business sponsorship signage on every passenger loading platform for selected ride day (Total capacity per ride: 250)
- ❖ Sixty (60) Train Ride tickets on selected scheduled train ride days (Brew 'n' Choo and Non-Holiday Train Rides).
- ❖ Twenty (20) Individual or Ten (10) Family Museum Memberships to employees/staff of your company/organization.
- ❖ Inclusion of all the other company/organizational marketing and recognition benefits described below in lower levels of sponsorship.



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### SPONSORSHIP LEVELS (CONTINUED)

#### *Partner of NC Railroad History Level Sponsor (\$5,000 to \$9,999)*

- ❖ **Verbal Recognition** on the Museum's train ride public address system announcements on regular scheduled train ride dates as a "Partner of NC Railroad History" Sponsor (93 rides in 2025)
- ❖ **One (1) Private Charter Train Ride** (Charter scheduled at mutually available date) and use of the main yard and museum exhibits for a group or corporate/organization event (Total capacity per ride: 250 people)
- ❖ **One (1) Sponsored Weekday Group Train Ride** for School or Camp programs with business sponsorship signage on every passenger loading platform for selected ride day (Total capacity per ride: 250 people)
- ❖ Forty (40) Train Ride tickets on selected scheduled train ride days (Brew 'n' Choo and Non-Holiday Train Rides).
- ❖ Ten (10) Individual or five (5) Family Museum Memberships to employees/staff of your company/organization.
- ❖ Inclusion of all the other company/organizational marketing and recognition benefits described below in lower levels of sponsorship.

#### *Friend of NC Railroad History Level Sponsor (\$2,500 to \$4,999)*

- ❖ **Project Recognition:** Permanent name recognition on selected museum restoration of exhibit projects.
- ❖ **One (1) Sponsored Weekday Group Train Ride** for School or Camp Programs with business sponsorship signage on every passenger loading platform for selected ride day (Total capacity per ride: 250 people)
- ❖ Forty (40) Train Ride tickets on selected scheduled train ride days (Brew 'n' Choo and Non-Holiday Train Rides).
- ❖ Ten (10) Individual or five (5) Family Museum Memberships to employees/staff of your company/organization.
- ❖ Inclusion of all the other company/organizational marketing and recognition benefits described below in lower levels of sponsorship.

#### *Supporter of NC Railroad History Level Sponsor (\$1,000 to \$2,499)*

- ❖ **Marketing:** Name and logo on the Museum website "www.triangletrain.com", included in monthly newsletter "Tarheel Telegrapher" and inclusion of company/organization name in newsletter's article announcing new sponsors.
- ❖ **Recognition:** Name on the Museum's Sponsorship Display Board and display corporate/organization vertical banner at regularly scheduled train ride days during the year.
- ❖ Twenty (20) Train Ride tickets on selected scheduled train ride days (Brew 'n' Choo and Non-Holiday Train Rides)
- ❖ Five (5) Individual Museum Memberships to employees/staff of your company/organization.



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### SPONSORSHIP LEVELS (CONTINUED)

#### *Business Friend Sponsor (\$500 to \$999)*

- ❖ **Marketing:** Name and logo on the Museum website “www.triangletrain.com”, included in monthly newsletter “Tarheel Telegrapher” for six (6) months and inclusion of company/organization name in newsletter’s article announcing new sponsors.
- ❖ **Recognition:** Name on the Museum’s Sponsorship Display Board and display corporate/organization vertical banner at six (6) regularly scheduled train ride days during the year.
- ❖ Eight (8) Train Ride tickets on selected scheduled train ride days (Brew ’n’ Choo and Non-Holiday Train Rides)
- ❖ Four (4) Individual Museum Memberships to employees/staff of your company/organization.

#### *Business Supporter Sponsor (\$250 to \$500)*

- ❖ **Marketing:** Name and logo on the Museum website “www.triangletrain.com”, included in monthly newsletter “Tarheel Telegrapher” for three (3) months and inclusion of company/organization name in newsletter’s article announcing new sponsors.
- ❖ **Recognition:** Name on the Museum’s Sponsorship Display Board and display corporate/organization vertical banner at three (3) regularly scheduled train ride days during the year.
- ❖ Four (4) Train Ride tickets on selected scheduled train ride days (Brew ’n’ Choo and Non-Holiday Train Rides)
- ❖ Four (2) Individual Museum Memberships to employees/staff of your company/organization.



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**2025 SPONSORSHIP COMMITMENT FORM**

**JOIN US as a corporate sponsor of our museum and BECOME PART of our mission!**  
*Donations at any level are welcome!*

Company/Organization: _____	Date: _____
Contact Name: _____	Title: _____
Email: _____	Phone: _____

Sponsorship Level:			
Place a check mark next to the sponsorship level in which you are interested and confirm the total annual sponsorship dollar value you wish to contribute in the space to the right.			
	<b>“Benefactor of NC Railroad History” Sponsor</b> (\$15,000 and greater)	Annual Donation Amount:	\$
	<b>“Sustainer of NC Railroad History” Sponsor</b> (\$10,000 to \$14,999)	Annual Donation Amount:	\$
	<b>“Partner of NC Railroad History” Sponsor</b> (\$5,000 to \$9,999)	Annual Donation Amount:	\$
	<b>“Friend of NC Railroad History” Sponsor</b> (\$2,500 to \$4,999)	Annual Donation Amount:	\$
	<b>“Supporter of NC Railroad History” Sponsor</b> (\$1,000 to \$2,499)	Annual Donation Amount:	\$
	<b>“Business Friend” Sponsor</b> (\$500 to \$999)	Annual Donation Amount:	\$
	<b>“Business Supporter” Sponsor</b> (\$250 to \$499)	Annual Donation Amount:	\$

*Please return the Sponsorship Commitment Form with your check in the amount of your total contribution to: NC Railway Museum, Inc., P.O. Box 40, New Hill, NC 27562. - For questions, please contact us at [info@triangletrain.com](mailto:info@triangletrain.com) or Marco Zarate at (919) 349-7661 and Jim Jatko at (919) 986-0169.*

**Thank you for your support!**

*North Carolina Railway Museum, Inc. (NCRM) is an all-volunteer 501(c)(3) Non-Profit Organization. Your donations and financial contributions are tax deductible. “Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at (919) 814-5400. The license is not an endorsement by the State.”  
 Federal Tax ID #: 56-6073399*