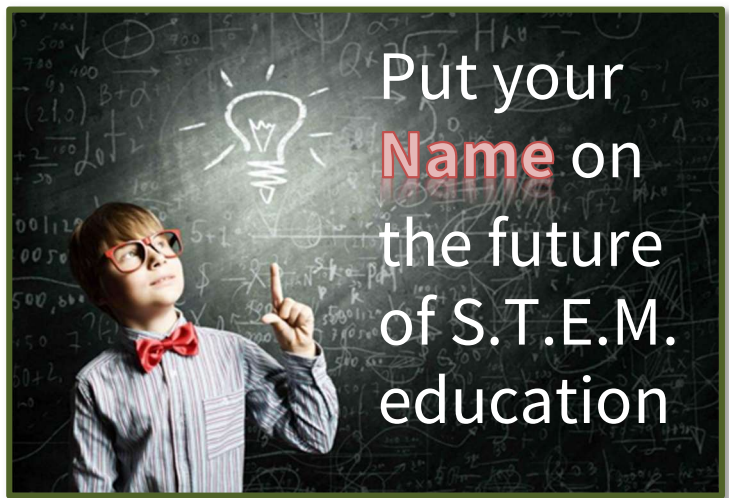


## 2026 NC Railway Museum (NCRM) Sponsorship Package

Your Financial Sponsorship in 2026 accelerates the North Carolina Railway Museum, Inc. in its creation of sixty-five new STEM Education exhibits – and that is only the beginning....

Your gift is **doubled** today, thanks to two IMLS<sup>1</sup> museum grants received toward the design and creation of new interactive and self-directed learning exhibits for visitors of all ages and abilities. Between now and October 2028, NCRM is quadrupling its museum's exhibit space - opening for the first time, seven (7) pieces of heritage railroad equipment and the relocated 1884 Goldston Railroad Freight Depot. But this cannot happen without **you**, and funding for moving this work forward is needed now. The North Carolina Railway Museum (NCRM) must secure \$70,000 in new sponsorship each year for the next three years to complete this ambitious expansion. Your gift allows us to open the minds of countless young people toward discovering elements of science, math and engineering within the technological heritage of our nation's railroads - launching them into their own dreams of future travel. This is STEM education at its finest. More than that, every dollar of your sponsorship to this museum adds \$2.20 of economic impact to the economy of the Triangle Region.<sup>2</sup> In 2025, with nearly 18,000 visitors, NCRM contributed more than \$1.2 million to our local communities. Your gift grows that impact.



wooden tracks. In what seems the blink of an eye, we watch with calculators as they apply mathematics in predicting the outcome of experiments. Soon, we will all see together the NASA's concept of a



Creative learning from toy trains is a natural and often subconscious way for children to engage with their environment as a *magical* power links the tiny cars together in trains being pulled along the



Mag-Lev Railway System on the Moon (RLSO2) for transporting mining materials. Learning grows out of human discovery, and it is that American spirit which is represented in our railroads. STEM is not only found in things of the past but continues to light the imaginations of our visitors toward new discoveries - sending humans back to the moon and beyond and improving our day-to-day lives. Put your power behind these new educational exhibits at NCRM and with it, the inspiration of a future generation, **today**.

Select one of seven (7) specially prepared packages of sponsorship opportunities and benefits for your company on next page.



<sup>1</sup> The Institute of Museum and Library Services is established by Chapter 72 of Title 20 of the U.S. Code.

<sup>2</sup> 2019 National Statistics from the American Alliance of Museums.

The North Carolina Railway Museum, Inc is an educational 501(c)(3) non-profit receiving no government funding for operations.

For additional information, visit [www.trianglettrain.com](http://www.trianglettrain.com)

5121 Daisey St., New Hill, NC 27562 • (919) 362-5416 • [info@trianglettrain.com](mailto:info@trianglettrain.com)



*Learning about our Technological Heritage shows us a path to a better tomorrow.*



## 2026 NC Railway Museum (NCRM) Sponsorship Packet

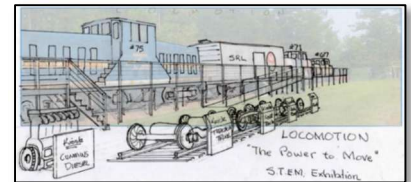
**Become part of the educational mission of NCRM!** There is an opportunity for everyone in bringing this vision of an “educational museum park” built around a living historic railroad to reality. However, in these next three years of covering the “NCRM Share” of a 50-percent matching grant, your help is greatly needed. Become a partner with us in the research, restoration, curation, and presentation of these marvelous technological innovations in railroading. As an educational 501(c)(3) non-profit receiving no governmental support for operations, each dollar of revenue must stretch and be leveraged through volunteer efforts and other funding sources. Please consider how you can be a participant in this future of the North Carolina Railway Museum, Inc. The following pages contain the benefit details of seven sponsorship levels. Don't see exactly what you would like? **Let's talk and create a custom package.**

### One of seven levels of sponsorship is right for you:

- ♦ **Benefactor** of NC Railway History (\$15,000 and Greater)
- ♦ **Sustainer** of NC Railway History (\$10,000 to \$14,999)
- ♦ **Partner** of NC Railway History (\$5,000 to \$9,999)
- ♦ **Friend** of NC Railway History (\$2,500 to \$4,999)
- ♦ **Supporter** of NC Railway History (\$1,000 to \$2,499)
- ♦ **Business Friend** (\$500 to \$999)
- ♦ **Business Supporter** (\$250 to \$499)

### Five Exciting Historical Projects need your help today:

**LOCOMOTION – The Power to Move – S.T.E.M. Exhibition** - This engaging interactive STEM Exhibition will feature three diesel-electric locomotives from the 1940s and a Swift Premium Ice-refrigerated box car. Funds needed over two (2) years: \$56,800.



#### **Voices from a Golden Age – Learning from our Technological Heritage –**

Conversion the interior of this 1918 Pullman Baggage car to a collection of exhibits from Pullman history and add learning exhibits to a 1962 Nuclear Escort Vehicle (Caboose), and a Pre-K STEM Play and Learn area inside a 1968 Nickel Plate Road Caboose. Total funds needed \$71,200.

**The 1884 Goldston Freight Depot and Museum** - Complete the restoration of this historic structure providing needed public accessibility and special lighting for a host of exhibits. Estimated funds needed: \$270,000



#### **1941 Vulcan Ironworks Steam Locomotive #17 –**

Continued progress on the required 15-year rebuilding of our favorite steam locomotive requires another \$240,000 to bring it back into operation

#### **1922 Southern Railway Post Office (RPO) and Express**

**Baggage Car #188** – Our premier museum car desperately needs a coat of paint and heating and air condition. Estimated funding needed: \$25,000



**Put Your **NAME** on education. Be a corporate sponsor!**



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# 2026\* NC Railway Museum Sponsorship Packet

*\*All benefits to be provided exclusively during the 2026 calendar year (except when otherwise indicated) Depending upon your sponsorship level, your annual sponsorship will be recognized as follows:*



## SPONSORSHIP LEVELS

### *Benefactor of NC Railroad History Level Sponsor (\$15,000 and Greater)*

- ❖ **A Joint Press Release** announcing your company/organization as the 2026 Museum's "Benefactor of NC Railroad History" Sponsor.
- ❖ **A Special Event Day with up to four (4) Private Charter Train Rides on the same day** (Charter scheduled at mutually available date) and use of the main yard and museum exhibits for a group or corporate/organization event (Total capacity per ride: 250 people)
- ❖ **Three (3) Sponsored Weekday Group Train Rides** for School or Camp programs with business sponsorship signage on every passenger loading platform for selected ride day (Total capacity per ride: 250 people)
- ❖ Fifty (50) Individual or Twenty-five (25) Family Museum Memberships to employees/staff of your company/organization
- ❖ Inclusion of all the other company/organizational marketing and recognition benefits described below in lower levels of sponsorship.

### *Sustainer of NC Railroad History Level Sponsor (\$10,000 to \$14,999)*

- ❖ **A Special Event Day with two (2) Private Charter Train Rides on the same day** (Charter scheduled at mutually available date) and use of the main yard and museum exhibits for a group or corporate/organization event (Total capacity per ride: 250 people)
- ❖ **Two (2) Sponsored Weekday Group Train Rides** for School or Camp programs with business sponsorship signage on every passenger loading platform for selected ride day (Total capacity per ride: 250)
- ❖ Sixty (60) Train Ride tickets on any non-holiday scheduled train ride.
- ❖ Twenty (20) Individual or Ten (10) Family Museum Memberships to employees/staff of your company/organization.
- ❖ Inclusion of all the other company/organizational marketing and recognition benefits described below in lower levels of sponsorship.



# 2026\* NC Railway Museum Sponsorship Packet

*\*All benefits to be provided exclusively during the 2026 calendar year (except when otherwise indicated) Depending upon your sponsorship level, your annual sponsorship will be recognized as follows.*



## SPONSORSHIP LEVELS (CONTINUED)

### *Partner of NC Railroad History Level Sponsor (\$5,000 to \$9,999)*

- ❖ **Verbal Recognition** on the Museum's train ride public address system announcements on regular scheduled train ride dates as a "Partner of NC Railroad History" Sponsor (44 in 2026)
- ❖ **One (1) Private Charter Train Ride** (Charter scheduled at mutually available date) and use of the main yard and museum exhibits for a group or corporate/organization event (Total capacity per ride: 250 people)
- ❖ **One (1) Sponsored Weekday Group Train Ride** for School or Camp programs with business sponsorship signage on every passenger loading platform for selected ride day (Total capacity per ride: 250 people)
- ❖ Forty (40) Train Ride tickets on any non-holiday scheduled train ride.
- ❖ Ten (10) Individual or five (5) Family Museum Memberships to employees/staff of your company/organization.
- ❖ Inclusion of all the other company/organizational marketing and recognition benefits described below in lower levels of sponsorship.

### *Friend of NC Railroad History Level Sponsor (\$2,500 to \$4,999)*

- ❖ **Project Recognition:** A prominently displayed sign recognizing your sponsorship to your selected project will be placed in a high-traffic area of the exhibit(s) or restored/renovated heritage equipment (e.g., LOCOMOTION – Partner of NC Railroad History).
- ❖ **One (1) Sponsored Weekday Group Train Ride** for School or Camp Programs with business sponsorship signage on every passenger loading platform for selected ride day (Total capacity per ride: 250 people)
- ❖ Forty (40) Train Ride tickets on any non-holiday scheduled train ride.
- ❖ Ten (10) Individual or five (5) Family Museum Memberships to employees/staff of your company/organization.
- ❖ Inclusion of all the other company/organizational marketing and recognition benefits described below in lower levels of sponsorship.



# 2026\* NC Railway Museum Sponsorship Packet

*\*All benefits to be provided exclusively during the 2026 calendar year (except when otherwise indicated) Depending upon your sponsorship level, your annual sponsorship will be recognized as follows.*



## SPONSORSHIP LEVELS (CONTINUED)

### *Supporter of NC Railroad History Level Sponsor (\$1,000 to \$2,499)*

- ❖ **Marketing:** Name and logo on the Museum website “www.triangletrain.com”, included in monthly newsletter “Tarheel Telegrapher” and inclusion of company/organization name in newsletter’s article announcing new sponsors.
- ❖ **Recognition:** Name on the Museum’s Sponsorship Display Board and display corporate/organization vertical banner at regularly scheduled train ride days during the year.
- ❖ Twenty (20) Train Ride tickets on any non-holiday scheduled train ride.
- ❖ Five (5) Individual Museum Memberships to employees/staff of your company/organization.

### *Business Friend Sponsor (\$500 to \$999)*

- ❖ **Marketing:** Name and logo on the Museum website “www.triangletrain.com”, included in monthly newsletter “Tarheel Telegrapher” for six (6) months and inclusion of company/organization name in newsletter’s article announcing new sponsors.
- ❖ **Recognition:** Name on the Museum’s Sponsorship Display Board and display corporate/organization vertical banner at six (6) regularly scheduled train ride days during the year.
- ❖ Eight (8) Train Ride tickets on any non-holiday scheduled train ride.
- ❖ Four (4) Individual Museum Memberships to employees/staff of your company/organization.

### *Business Supporter Sponsor (\$250 to \$499)*

- ❖ **Marketing:** Name and logo on the Museum website “www.triangletrain.com”, included in monthly newsletter “Tarheel Telegrapher” for three (3) months and inclusion of company/organization name in newsletter’s article announcing new sponsors.
- ❖ **Recognition:** Name on the Museum’s Sponsorship Display Board and display corporate/organization vertical banner at three (3) regularly scheduled train ride days during the year.
- ❖ Four (4) Train Ride tickets on any non-holiday scheduled train ride.
- ❖ Four (2) Individual Museum Memberships to employees/staff of your company/organization.



## 2026 SPONSORSHIP COMMITMENT FORM

**JOIN US as a corporate sponsor of our museum and BECOME PART of our mission!**

*Donations at any level are welcome!*

Company/Organization: \_\_\_\_\_

Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Project Being Sponsored (Please choose from list below): \_\_\_\_\_

1) LOCOMOTION; 2) Voices From a Golden Age; 3) 1884 Goldston Freight Depot and Museum; 4) 1941 Vulcan Ironworks Steam Locomotive #17; 5) 1922 Southern Railway Post Office (RPO) and Express Baggage Car #188; 6) Unrestricted.

### Sponsorship Level:

Place a check mark next to the sponsorship level in which you are interested and confirm the total annual sponsorship dollar value you wish to contribute in the space to the right.

|                                                                              |                         |    |
|------------------------------------------------------------------------------|-------------------------|----|
| <b>“Benefactor of NC Railroad History” Sponsor</b><br>(\$15,000 and greater) | Annual Donation Amount: | \$ |
| <b>“Sustainer of NC Railroad History” Sponsor</b><br>(\$10,000 to \$14,999)  | Annual Donation Amount: | \$ |
| <b>“Partner of NC Railroad History” Sponsor</b><br>(\$5,000 to \$9,999)      | Annual Donation Amount: | \$ |
| <b>“Friend of NC Railroad History” Sponsor</b><br>(\$2,500 to \$4,999)       | Annual Donation Amount: | \$ |
| <b>“Supporter of NC Railroad History” Sponsor</b><br>(\$1,000 to \$2,499)    | Annual Donation Amount: | \$ |
| <b>“Business Friend” Sponsor</b><br>(\$500 to \$999)                         | Annual Donation Amount: | \$ |
| <b>“Business Supporter” Sponsor</b><br>(\$250 to \$499)                      | Annual Donation Amount: | \$ |

*Please return the Sponsorship Commitment Form with your check in the amount of your total contribution to: NC Railway Museum, Inc., P.O. Box 40, New Hill, NC 27562.*

*For questions, please contact us at [info@triangletrain.com](mailto:info@triangletrain.com) or*

*Marco Zarate at (919) 349-7661 and Jim Jatko at (919) 986-0169.*

*North Carolina Railway Museum, Inc. (NCRM) is an all-volunteer 501(c)(3) Non-Profit Organization. Your donations and financial contributions are tax deductible. “Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at (919) 814-5400. The license is not an endorsement by the State.” Federal Tax ID #: 56-6073399*